Census Bureau Data Tools and Resources

The following tools and resources from the U.S. Census Bureau provide information and background about how responding to the 2020 Census shapes people's futures through federal funding for community services, government representation, and business and job opportunities. The list also includes several Census Bureau mapping tools to help you explore population data specific to your area, with information on how to use each.

Federal Funding for Community Services

Funding for public programs around the country are shaped by census responses and statistics. Use these tools to determine how funding affects public programs in your community:

- <u>Uses of Census Data in Federal Funds Distribution</u>: This working paper includes an estimate of the federal funds distributed each year in whole or in part using Census Bureau population statistics. It outlines how 132 programs used Census Bureau statistics to distribute more than \$675 billion in funds during fiscal year 2015.
- <u>HIFLD Public Schools:</u> This interactive map shows the location of every elementary and secondary public school in the United States and Puerto Rico.

Federal emergency response programs, such as the Federal Emergency Management Agency (FEMA), incorporate census population statistics into operations to ensure efficient evacuation and rescue methods during disasters. These specific interactive mapping tools will help you understand how such services work:

- OnTheMap for Emergency Services: A public data tool for accessing U.S. population and workforce statistics for areas being affected by natural disasters.
- <u>Hospitals in U.S. States and Territories:</u> This interactive map displays hospital locations in all 50 states and Puerto Rico. It includes the information and locations of most hospitals. Please note: The dataset only includes hospital facilities based on data acquired from various state departments or federal sources, so hospital facilities which do not occur in these sources will not be present in the database.

Language diversity is expanding across the country with more homes and neighborhoods speaking multiple languages than ever before. The Language Use Mapper helps you understand which languages are currently being spoken in your community:

• <u>Language Use Mapper:</u> A web-based interactive map application built to display language data from the American Community Survey.

Infrastructure quality plays an important role in everyday safety. Census statistics have the potential to impact where money to build and improve infrastructure is allocated across the U.S. Explore the condition and performance of infrastructure in your state and whether the infrastructure around you needs updating:

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• <u>2017 Infrastructure Report Card:</u> This interactive map produced by the American Society of Civil Engineers assigns each state a letter grade based on the physical condition of its roads, bridges, public transit, and other infrastructure. It also highlights areas for improvement such as school funding, funding for public parks, and hazardous waste management systems. The federal government uses census data to allocate billions of dollars in infrastructure funding.

Government Representation with the Census Bureau

The 2020 Census determines congressional district maps based on each state's population count. This process is more commonly referred to as "apportionment". The Census Bureau provides several data tools concerning the representation of each congressional district in the country. Use the following tools to better your understanding of your congressional district:

- <u>My Congressional District</u>: Access selected statistics about your Congressional District collected through the American Community Survey (ACS) and County Business Patterns (CBP).
- <u>2018 Reapportionment Analysis:</u> This report from Election Data Services can show you if your state is on the cusp of gaining or losing a congressional seat, and the number of people that would affect the outcome.
- My Tribal Area: My Tribal Area gives you quick and easy access to selected statistics about Native Americans from the American Community Survey (ACS). The ACS provides detailed demographic, social, economic, and housing statistics every year for the nation's communities.

Mapping Tools

Use these interactive maps to locate hard-to-survey areas and more demographic details:

- Response Outreach Area Mapper (ROAM): The Response Outreach Area Mapper (ROAM) application was developed to make it easier to identify hard-to-survey areas and to provide a socioeconomic and demographic characteristic profile of these areas using American Community Survey (ACS) estimates available in the Planning Database. The Planning Database (PBD) assembles a range of housing, demographic, socioeconomic, and census operational data that can be used for survey and census planning. Data are provided at both the census block group and the tract levels of geography.
- <u>Census Engagement Navigator</u>: This interactive data visualization allows users to quickly understand what areas of the country had high or low response rates in the 2010 Census, and the current demographic makeup of these neighborhoods. This information allows non-profits, local and federal governments, and policy makers to identify areas that may need more encouragement to respond to the 2020 Census. The navigator combines the 2010 Census mail return rate and latest American Community Survey statistics down to the census tract level.

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This map provides your community's mail back return rates from the 2010 and 2000 Census. Can you encourage your community to exceed its response rate from 2010?

• Census Explorer Participation Rates: These are the 2010 Census Participation Rates, defined as the percentage of questionnaires mailed back by households that received them, available at state, county, place, township, and census tract geographic levels. The rates exclude households whose forms were returned by the U.S. Postal Service as 'undeliverable.' For households that did not receive or mail back a questionnaire in 2010, the Census Bureau followed up in person to obtain their data and make sure everyone was counted. Outreach Materials:

Outreach Materials

The Census Bureau partners across sectors and industries with organizations to promote response to the 2020 Census. Learn about partnership best practices to help America work better through data.

• <u>Community Outreach Toolkit</u>: The Community Outreach Toolkit is a quick start guide to tailoring census outreach efforts to partnership audiences. The toolkit includes a refresher on basic census operational information, quick tips and best practices on how to reach specific audiences, and other Census Bureau resources that can be shared with the public.

The Complete Count Committees (CCCs) program is key to creating awareness in communities across the country. Tribal, state, and local governments work together with partners to form CCCs to promote and encourage response to the 2020 Census in their communities. Community based organizations also establish CCCs that reach out to their constituents. Use these tools to determine which CCC you should start or join in your community:

- <u>Complete Count Committee Guide:</u> The <u>Complete Count Committee Guide</u> is designed to
 provide detailed explanations to basic questions concerning the 2020 Census, while also
 providing specific guidance on Complete Count Committees (CCCs). Local officials will find
 this tool helpful while engaging their community to get involved with 2020 Census
 operations. CCCs play a crucial role in motivating individuals to complete the 2020 Census
 questionnaire.
- Complete Count Committee Map: The Census Bureau created a map that identifies all
 existing Complete Count Committees (CCCs). The map displays the geographic location of
 CCCs across the United States. The table lists each CCC alphabetically by name followed by
 the location by city and state, the name of the point of contact, a phone number and e-mail
 address. The map will be continuously updated by the Census Bureau as more CCCs are
 created.

Population Data:

• <u>Population Clock</u>: The U.S. population clock is based on a series of short-term projections for the resident population of the United States. This includes people whose usual residence is

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- in the 50 states and the District of Columbia. The population clock also projected the world population.
- QuickFacts: QuickFacts is an easy to use application that provides tables, maps, and charts of
 frequently requested statistics from many Census Bureau censuses, surveys, and programs.
 Profiles are available for the nation, all 50 states plus the District of Columbia and Puerto
 Rico, and all counties. QuickFacts provides statistics for all states and counties, and for cities
 and towns with a population of 5,000 or more.
- <u>Explore Census Data</u>: The United States Census Bureau central resource for all data collection is <u>data.census.gov</u>. This site is the leading source for quality data about the nation's people and economy.

Helpful Infographics that Explain 2020 Census Operations:

- How the 2020 Census will invite everyone to respond.
- 2020 Census Type of Enumeration Area (TEA).

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